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Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of)	
Amendment of Section 73.202(b),)) MM Docket No. 9	7-8
Table of Allotments,) RM-8957	
FM Broadcast Stations.)	
(Amelia, Louisiana))	

NOTICE OF PROPOSED RULE MAKING

Adopted: January 10, 1997 Released: January 17, 1997

Comment Date: March 10, 1997

Reply Comment Date: March 25, 1997

By the Chief, Allocations Branch:

- 1. The Commission has before it the petition for rule making filed by Amelia Broadcasting of Louisiana ("petitioner"), requesting the allotment of Channel 249C3 to Amelia, Louisiana, as the community's first local aural transmission service. Petitioner states it will apply for Channel 249C3, if allotted.
- 2. Petitioner did not submit any information regarding Amelia's status as a community. Section 307(b) of the Communications Act of 1934, as amended, requires that the Commission allot channels"... among the several States and communities." The Commission defined "communities" as geographically identifiable population groupings. Generally, if a community is incorporated or listed in the U.S. Census, that is sufficient to satisfy its status. Absent such recognizable community factors, the petitioner must present the Commission with sufficient information to demonstrate that such a place has social, economic or cultural indicia to qualify it as a community for allotment purposes. See e.g., Oak Grove, FL, 5 FCC Rcd 3774 (1990); Hannibal, OH, 5 FCC Rcd 3315 (1990); and Statenville, GA, 5 FCC Rcd 2685 (1990). Although Amelia is attributed with a population of 2,447 persons in the 1990 U.S. Census, and is listed therein as a Census Designated Place ("CDP"), the Census listing is not absolute for allotment purposes where the community may be devoid of the customary factors associated with determining community status, such as a library, schools, shopping centers, churches, a newspaper, and social or civic organizations. See e.g., Searles

<u>Valley, CA</u>, 3 FCC Rcd 5221 (1988); <u>see also</u>, <u>Naples, FL</u>, 41 RR 2d 1549 (1977). Therefore, petitioner is requested to submit information regarding Amelia to demonstrate whether it has any commercial establishments, social, economic, cultural or religious organizations, municipal services, or governmental units that identify themselves specifically with that locality.

- 3. Although petitioner has submitted a technical study indicating the Amelia proposal complies with Section 73.207(b)(1) of the Commission's Rules, we are concerned with the suitability of the site that petitioner has chosen. While such matters are generally considered at the application stage we have examined the nature of the land available since our initial engineering study indicated that the site specified by petitioner is located in a relatively large swampy area. Therefore, we believe we have found sufficient evidence to question whether there is a site suitable to sustain a tower. Petitioner is requested to provide a showing demonstrating that a suitable fully spaced area exists to locate a transmitter tower.
- 4. We believe petitioner's proposal warrants consideration, if petitioner can demonstrate that a suitable site exists and Amelia qualifies as a community for allotment purposes, since the adoption of this proposal would provide a first local FM service to Amelia. Channel 249C3 can be allotted to Amelia consistent with the minimum distance separation requirements of the Commission's Rules with a site restriction of 17.6 kilometers (11.0 miles) south in order to avoid a short-spacing conflict with the licensed operation of Station WGGZ(FM), Channel 251C, Baton Rouge, Louisiana.¹
- 5. Accordingly, we seek comments on the proposed amendment of the FM Table of Allotments, Section 73.202(b) of the Commission's Rules, for the community listed below, to read as follows:

	<u>Channel No.</u>	
City	Present	Proposed
Amelia, Louisiana		249C3

- 6. The Commission's authority to institute rule making proceedings, showings required, cut-off procedures, and filing requirements are contained in the attached Appendix and are incorporated by reference herein. In particular, we note that a showing of continuing interest is required by paragraph 2 of the Appendix before a channel will be allotted.
- 7. Interested parties may file comments on or before March 10, 1997, and reply comments on or before March 25, 1997, and are advised to read the Appendix for the proper

¹ The coordinates for Channel 249C3 at Amelia are North Latitude 29-30-32 and West Longitude 91-06-43.

procedures. Comments should be filed with the Secretary, Federal Communications Commission, Washington, D.C. 20554. Additionally, a copy of such comments should be served on the petitioner, or its counsel or consultant, as follows:

Henry E. Crawford, Esq. 1150 Connecticut Avenue, N.W. Suite 900 Washington, D.C. 20036 (Counsel for petitioner)

- 8. The Commission has determined that the relevant provisions of the Regulatory Flexibility Act of 1980 do not apply to rule making proceedings to amend the FM Table of Allotments, Section 73.202(b) of the Commission's Rules. See Certification That Sections 603 and 604 of the Regulatory Flexibility Act Do Not Apply to Rule Making to Amend Sections 73.202(b), 73.504 and 73.606(b) of the Commission's Rules, 46 FR 11549, February 9, 1981.
- 9. For further information concerning this proceeding, contact Pam Blumenthal, Mass Media Bureau, (202)418-2180. For purposes of this restricted notice and comment rule making proceeding, members of the public are advised that no ex parte presentations are permitted from the time the Commission adopts a Notice of Proposed Rule Making until the proceeding has been decided and such decision is no longer subject to reconsideration by the Commission or review by any court. An ex parte presentation is not prohibited if specifically requested by the Commission or staff for the clarification or adduction of evidence or resolution of issues in the proceeding. However, any new written information elicited from such a request or a summary of any new oral information shall be served by the person making the presentation upon the other parties to the proceeding unless the Commission specifically waives this service requirement. Any comment which has not been served on the petitioner constitutes an ex parte presentation and shall not be considered in the proceeding. Any reply comment which has not been served on the person(s) who filed the comment, to which the reply is directed, constitutes an ex parte presentation and shall not be considered in the proceeding.

FEDERAL COMMUNICATIONS COMMISSION

John A. Karousos Chief, Allocations Branch Policy and Rules Division Mass Media Bureau Attachment: Appendix

APPENDIX

- 1. Pursuant to authority found in Sections 4(i), 5(c)(1), 303(g) and (r), and 307(b) of the Communications Act of 1934, as amended, and Sections 0.61, 0.204(b) and 0.283 of the Commission's Rules, IT IS PROPOSED TO AMEND the FM Table of Allotments, Section 73.202(b) of the Commission's Rules and Regulations, as set forth in the Notice of Proposed Rule Making to which this Appendix is attached.
- 2. Showings Required. Comments are invited on the proposal(s) discussed in the Notice of Proposed Rule Making to which this Appendix is attached. Proponent(s) will be expected to answer whatever questions are presented in initial comments. The proponent of a proposed allotment is also expected to file comments even if it only resubmits or incorporates by reference its former pleadings. It should also restate its present intention to apply for the channel if it is allotted and, if authorized, to build a station promptly. Failure to file may lead to denial of the request.
- 3. <u>Cut-off protection</u>. The following procedures will govern the consideration of filings in this proceeding.
- (a) Counterproposals advanced in this proceeding itself will be considered, if advanced in initial comments, so that parties may comment on them in reply comments. They will not be considered if advanced in reply comments. (See Section 1.420(d) of the Commission's Rules).
- (b) With respect to petitions for rule making which conflict with the proposals in this Notice, they will be considered as comments in the proceeding, and Public Notice to this effect will be given as long as they are filed before the date for filing initial comments herein. If they are filed later than that, they will not be considered in connection with the decision in this docket.
- (c) The filing of a counterproposal may lead the Commission to allot a different channel than was requested for any of the communities involved.
- 4. <u>Comments and Reply Comments; Service</u>. Pursuant to applicable procedures set out in Sections 1.415 and 1.420 of the Commission's Rules and Regulations, interested parties may file comments and reply comments on or before the dates set forth in the <u>Notice of Proposed Rule Making</u> to which this Appendix is attached. All submissions by parties to this proceeding or by persons acting on behalf of such parties must be made in written comments, reply comments, or other appropriate pleadings. Comments shall be served on the person(s) who filed comments to which the reply is directed. Such comments and reply comments shall be

accompanied by a certificate of service. (See Section 1.420(a), (b) and (c) of the Commission's Rules.) Comments should be filed with the Secretary, Federal Communications Commission, Washington, D.C. 20554.

- 5. <u>Number of Copies</u>. In accordance with the provisions of Section 1.420 of the Commission's Rules and Regulations, an original and four copies of all comments, reply comments, pleadings, briefs, or other documents shall be furnished the Commission.
- 6. <u>Public Inspection of Filings</u>. All filings made in this proceeding will be available for examination by interested parties during regular business hours in the Commission's Public Reference Room at its headquarters, 1919 M Street, N.W., Washington, D.C.